



澳門大學  
UNIVERSIDADE DE MACAU  
UNIVERSITY OF MACAU

## NEW FRONTIERS OF LEGAL INTEGRATION IN ASIA

# THE LEGAL FRAMEWORK OF PRIVATE ECONOMIC RELATIONS IN THE GREATER BAY AREA

**Friday, 5 May 2023**

Registration:

<https://go.um.edu.mo/808hupqe>

Venue:

**Faculty of Law  
University of Macau  
Building E32, Room G020**



- 10:30 – 10:45 Registration
- 10:45 – 11:00 Welcome remarks  
*Tong Io Cheng*, Professor & Dean of Faculty of Law, University of Macau
- 11:00 – 12:30 **Panel 1: Private Law and Regulation**  
Chair: *Celia Matias*, Assistant Professor, University of Macau
- Harmonization of sales law in the GBA: the CISG as a start**  
*Tong Io Cheng*, Professor & Dean of Faculty of Law, University of Macau  
*Li Ke*, Senior Instructor, University of Macau
- The regulation of fintech in the GBA**  
*Rostam J. Neuwirth*, Professor & Head of Department of Global Legal Studies,  
University of Macau  
*Tan Yu Ting*, Ph.D. Candidate, University of Macau
- Competitiveness without competition: the role of antitrust law in the GBA**  
*Alexandr Svetlicinii*, Associate Professor, University of Macau



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14:00 – 15:45

**Panel 2: Data, Platform Governance and Intellectual Property**

Chair: *Muruga Perumal Ramaswamy*, Associate Professor, University of Macau

**Enhancing data protection in the GBA**

*Normann Witzleb*, Associate Professor, Chinese University of Hong Kong  
*Adam Au*, General Counsel and Data Protection Officer, Hong Kong SAR

**Personal data protection in the banking sector in Hong Kong, Macau, and the Mainland: an empirical study**

*Du Li*, Associate Professor, University of Macau  
*Zhangyu Wang*, Ph.D. Candidate, University of Macau

**Virtue and responsibility in platform governance**

*Marcelo Thompson*, Assistant Professor, University of Hong Kong

**Intellectual property in the GBA: a perspective from enhanced legal protection and cooperation**

*Zhijie Chen*, Associate Professor, Jinan University

15:45 – 16:00

**Coffee break**

16:00 – 17:30

**Panel 3: Dispute Resolution and Legal Practice**

Chair: *Sara Migliorini*, Assistant Professor, University of Macau

**Online ADRs in the GBA**

*Zhao Yun*, Professor & Head of Department of Law, University of Hong Kong  
*Hui Chen*, Post-Doctoral Fellow, University of Hong Kong

**The usage of technology by courts in Mainland China, Hong Kong and Macau: increasing efficiency in dispute resolution in the GBA**

*João Ilhão Moreira*, Assistant Professor, University of Macau  
*Zhang Jiawei*, Ph.D. Candidate, University of Macau

**The evolution of legal practice in the GBA: individualism and collectivism**

*Calvin Tinlop Chui*, Partner at Rato, Ling, Lei & Cortés, Macau SAR

17:30 – 17:45

**Closing Roundtable**